Jefferson College

Certificate in
Digital Communication
2025 – 2026 Academic Plan

This academic plan is a semester-by-semester guide for the college-ready student. Students should consider bachelor's degree requirements at transfer institutions, potential for continuing education to a graduate degree, and future career goals when selecting specific courses. This plan is not a substitute for meeting with an Advising Specialist or full-time Faculty Advisor.

Academic Plan: Fall 1st Year			Notes
Requirement	**Course**	**Credits**	
FYEX	*First Year Experience	1	
WCOM^	ENG101 English Composition I	3	• BUS150 and ENG101 with grades of "C" or better are prerequisites for future coursework.
CPLT	CIS125 Computer Concepts Applications	3	
	BUS150 Marketing	3	
CORE	COM130 Introduction to Mass Medi Communication	3	
	Total Credits	16	
Academic Plan: Spring 1st Year			**Notes**
Requirement	**Course**	**Credits**	
CORE	COM150 Introduction to TV Production	3	
CORE	ART150 Digital Photography I	3	
CORE	ENG115 Media Writing and Production	3	
CORE	MGT220 Web Marketing	3	
	Total Credits	12	
	Total Program Credits	**22**	

*For a list of elective and general education courses visit, the degree/certificate plan webpage.

^This general education requirement must be met by a MOTR equivalent course; see MOTR webpage.

The Computer Literacy (CPLT) requirement must be completed with a grade of "C" or better.