

## Associate of Applied Science in Digital Communication 2025 – 2026 Academic Plan

This academic plan is a semester-by-semester guide for the college-ready student. Students should consider bachelor's degree requirements at transfer institutions, potential for continuing education to a graduate degree, and future career goals when selecting specific courses. This plan is not a substitute for meeting with an Advising Specialist or full-time Faculty Advisor.

Academic Plan: Fall 1 <sup>st</sup> Year			Notes
Requirement	Course	Credits	<ul> <li>ART115/ART120, BUS150, COM130, and ENG101 with grades of "C" or better are</li> </ul>
FYEX	*First Year Experience	1	
WCOM^	ENG101 English Composition I	3	
OCOM^	COM110 Public Speaking	3	
	ART115 Drawing I or ART120 Design I	3	prerequisites for future coursework.
CORE	BUS150 Marketing	3	
CORE	COM130 Introduction to Mass Media Communication	3	
	Total Credits	16	
Academic Plan	: Spring 1 <sup>st</sup> Year		Notes
Requirement	Course	Credits	<ul> <li>COM150 is a prerequisite for future coursework.</li> </ul>
CORE	COM150 Introduction to TV Production	3	
CORE	ART150 Digital Photography I	3	
CORE	ART160 Graphic Design I	3	
CORE	ENG115 Media Writing and Production	3	
ELEC	*Elective	3	
	Total Credits	15	
Academic Plan: Fall 2 <sup>nd</sup> Year			Notes
Requirement	Course	Credits	
MT/SC	*Mathematical Science OR Natural Science	3	
CORE	ART127 Digital Short Film	3	<ul> <li>ENG110 required if planning to enroll in future COM299.</li> </ul>
CORE	ENG230 Creative Writing Digital Media	3	
CORE	MGT220 Web Marketing	3	
ELEC	*Elective	3	
	Total Credits	15	
Academic Plan: Spring 2 <sup>nd</sup> Year		Notes	
Requirement	Course	Credits	
MT/SC	*Mathematical Science OR Natural Science	3	
CIVI^	*Civics and PSC001 MO Civics Requirement	3	
SBSC <sup>^</sup>	PSY101 General Psychology OR SOC101 General Sociology	3	
CPLT	CIS125 Computer Concepts Applications	3	]
CORE	COM198 Media Communication Practicum OR COM299 Media	3	
	Communication Internship	3	
ELEC	*Elective	3	]
	Total Credits	18	
	Total Program Credits	61	

\*For a list of elective and general education courses visit, the <u>degree/certificate plan webpage</u>.

^This general education requirement must be met by a MOTR equivalent course; see MOTR webpage.

The Computer Literacy (CPLT) requirement must be completed with a grade of "C" or better.