



# Digital Communication 2025 – 2026 Associate of Applied Science Degree/Certificate Plan

A minimum 2.0 cumulative GPA is required for the degree. The residency requirement specifies that a minimum of 15 credit hours must be completed at Jefferson College. Courses with similar content may not both apply towards graduation. The computer literacy requirement must be completed with a grade of “C” or better. See a list of course options for each general education and institutional degree requirement below the degree plan. For a list of MOTR approved general education courses, visit the [MOTR webpage](#). This plan is not a substitute for meeting with an [Advising Specialist](#).

	Course Titles and General Education/Institutional Requirements	Course Number	Completed/ In Progress	Future	Certificate	Degree
Core Requirements and Electives	Digital Short Film (3)	ART127				X
	Digital Photography (3)	ART150			X	X
	Graphic Design I (3)	ART160				X
	Marketing (3)	BUS150				X
	Introduction to Mass Media Communication (3)	COM130			X	X
	TV Production I (3)	COM150			X	X
	TV Production Practicum (3) OR Broadcasting Internship (3)	COM198 OR COM299				X
	Media Writing and Production (3)	ENG115			X	X
	Creative Writing for Digital Media (3)	ENG230				X
	Web Marketing (3)	MGT220			X	X
General Education and Institutional Requirements	Science Electives (9)					X
	Written Communications (3)	ENG101(H)			X	X
	Oral Communications (3)	COM110				X
	Social and Behavioral Sciences (3)					X
	Civics (3)					X
	MO Civics Exam	PSC001				X
	Mathematical Science AND/OR Natural Sciences (6)					X
	Computer Literacy (3)	CIS125^			X	X
	First Year Experience (1)				X	X
				<b>Total Credits</b>	<b>22</b>	<b>61</b>

General Education/Institutional Requirements	Credits Required	Course Options
Electives	9	<b>Online and Social Media Marketing/Advertising Emphasis</b> Choose 6 credits from: BUS101, MGT107, MGT133, MGT145, MGT230, PHL204 Choose 3 credits from: ART152, ART170, ART260, ART270, BUS101, COM220, COM250, ENG104, ENG105, ENG106, ENG110, ENG111, ENG122 <b>Podcasting and Multimedia Journalism Emphasis:</b> Choose 6 credits from: COM220, COM250, ENG104, ENG105, ENG106, ENG110, ENG111, ENG122 Choose 3 credits from: ART152, ART170, ART260, ART270, BUS101, MGT107, MGT133, MGT145, MGT230 <b>Film and Content Creation Emphasis:</b> Choose 3 credits from: ART152, ART170, ART260, ART270 Choose 3 credits from: COM220, COM250, ENG104, ENG105, ENG106, ENG110, ENG111, ENG122 Choose 3 credits from: BUS101, MGT107, MGT133, MGT145, MGT230
Written Communications	3	ENG101(H)
Communications	3	COM110
Social and Behavioral Sciences	3	PSY101(H), SOC101(H)
Civics	3	HST103(H), HST104(H), PSC102(H)
Mathematical Science AND/OR Natural Science	6	MGT103^, MTH128^; See <a href="#">MOTR webpage</a> for a list of choices
Computer Literacy	3	CIS125^
First Year Experience	1	COL100^, COL101^, COL136^

^These courses listed in the General Education and Institutional Requirements are not part of the MOTR CORE42 general education program, and are not a guaranteed transfer to other institutions.