

**JEFFERSON COLLEGE**

**COURSE SYLLABUS**

**COM299**

**BROADCASTING INTERNSHIP**

1 Credit Hour

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By: Matt Keeney

Ms. Shirley Davenport, Dean, Arts and Science Education

## COM299 Broadcasting Internship

### I. CATALOG DESCRIPTION

- A. Prerequisite: COM150 Introduction to Television Production with a grade of C or better and Reading Proficiency
- B. 1 semester credit hour
- C. Broadcasting Internship allows the student to get on-the-job broadcasting experience at a local radio or television station. Student must first obtain internship with the desired broadcast station with station approval, then develop the internship schedule with the instructor. (D)

### II. EXPECTED LEARNING OUTCOMES/CORRESPONDING ASSESSMENT MEASURES

COM299 Expected Learning Outcome	Assessment Measure
Contribute constructively to the operation of a local television or radio station	Weekly student journal Site feedback Reflection paper
Reflect on the contemporary broadcast industry as manifested at the local level	Weekly student journal Reflection paper

### III. OUTLINE OF TOPICS

To be determined by internship site

### IV. METHODS OF INSTRUCTION

Local television or radio internship

### V. REQUIRED TEXTBOOK

None

### VI. REQUIRED MATERIALS

None

### VII. SUPPLEMENTAL REFERENCES

None

### VIII. METHOD OF EVALUATION

- A. Completion of a minimum of 40 hours per semester of television or radio internship

B. Weekly student journal

C. Site feedback

D. Reflection paper

IX. ADA AA STATEMENT

Any student requiring special accommodations should inform the instructor and the Coordinator of Disability Support Services in the Library, phone 636-481-3169.

X. ACADEMIC HONESTY STATEMENT

All students are responsible for complying with campus policies as stated in the Student Handbook (see college website, [http://www.jeffco.edu/jeffco/index.php?option=com\\_weblinks&catid=26&Itemid=84](http://www.jeffco.edu/jeffco/index.php?option=com_weblinks&catid=26&Itemid=84))

XI. ATTENDANCE POLICY

Students earn their financial aid by regularly attending and actively participating in their coursework. If a student does not actively participate, he/she may have to return financial aid funds. Consult the College Catalog or a Student Financial Services representative for more details.