

JEFFERSON COLLEGE
COURSE SYLLABUS

COM 150
INTRODUCTION TO TELEVISION PRODUCTION
3 Credit Hours

Prepared by:
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Ms. Shirley Davenport, Dean of Arts & Science Education

COM150: Introduction to Television Production

I. CATALOG DESCRIPTION

- A. Prerequisite: Reading proficiency
- B. 3 semester hours credit
- C. Introduction to Television Production is a survey of all the basic skills and disciplines necessary for television production. This course includes experience with studio and remote cameras, lighting, audio, producing, directing, video continuity, interviewing and news. Introduction to Television students produce a 10-minute final project which combines the use of all skills of television production. Laboratory time is required. (F,S)

II. EXPECTED LEARNING OUTCOMES/CORRESPONDING ASSESSMENT MEASURES

Expected Learning Outcomes	Assessment Measures
Operate the basic functions of digital DVC-Pro camcorders and digital Sony camcorders. Emphasis will be placed on white balance, filter operation, audio functions and iris settings.	Exam Studio Shoot Project
Operate basic three point lighting using a key, fill and back light during production shoots.	Classroom Discussion Exam Studio Shoot Project
Identify and apply the basic literacy elements used in video production including: color, composition, camera movement, point of view, audio, lighting, editing, etc.	Classroom Discussion Exam News Package Project
Identify and operate basic functions of nonlinear editing software. Emphasis will be placed on capturing and importing media, using bins, using audio tools, creating sequences and using splice and overwrite editing modes.	Classroom Discussion News Package Project
Identify terminology used in the television industry.	Classroom Discussion Exam

III. OUTLINE OF TOPICS

- A. The Television News Industry
 - 1. Job responsibilities of those working in television
 - 2. Research on pay, re-location, and work hours
 - 3. Types of story formats used in television news

- B. Types of Cameras, Camcorders and Camcorder Mounts
 - 1. Studio cameras and camcorders
 - 2. Field camcorders
 - 3. Tripods
 - 4. Shoulder and hand-held operation

- C. Operational Features of Cameras
 - 1. White balancing
 - 2. Focusing
 - 3. Iris/exposure
 - 4. Zooming
 - 5. Physical camera movements

- D. Framing a Shot
 - 1. Aspect ratio
 - 2. Field of view
 - 3. Composition
 - 4. Vectors

- E. Lighting
 - 1. Types of light
 - 2. Field lighting
 - 3. Studio lighting

- F. Audio
 - 1. Types of microphones and how they are used
 - 2. Monitoring audio levels
 - 3. Audio cords

- G. Editing
 - 1. Nonlinear vs. linear
 - 2. Nonlinear software organization and techniques
 - 3. Editing principles

V. METHODS OF INSTRUCTION

- A. Instructor Lectures

- B. Lab Instruction

- C. Textbook Readings

D. Classroom Discussion

E. Videos

F. Group Studio Shoot Project

VI. REQUIRED TEXTBOOKS

Zettl, Herbert. *Video Basics*, current edition, Wadsworth.

VII. REQUIRED MATERIALS

A. Internet Access

B. Access to Television News (from web, antenna, satellite or cable)

VIII. SUPPLEMENTAL MATERIALS

None

IX. METHODS OF EVALUATION

A. Textbook Chapter Discussions

B. Group Studio Shoot Project

C. Exams

D. Small Group News Package Project

IX. ADA AA STATEMENT

Any student requiring special accommodations should inform the instructor and the Coordinator of Disability Support Services in the Library, phone 636-481-3169.

X. ACADEMIC HONESTY STATEMENT

All students are responsible for complying with campus policies as stated in the Student Handbook (see college website, http://www.jeffco.edu/jeffco/index.php?option=com_weblinks&catid=26&Itemid=84)

XI. ATTENDANCE POLICY

Students earn their financial aid by regularly attending and actively participating in their coursework. If a student does not actively participate, he/she may have to return financial

aid funds. Consult the College Catalog or a Student Financial Services representative for more details.